## 6. How to make distinctions between proprietary work and public sociology

Departmental reviewers must determine whether or not proprietary work can be included as part of a candidate's public sociology portfolio. In the case where reviewers cannot review both research and research outcomes, e.g. an evaluation or marketing report completed under a "do-not-publish" or "no-share" proprietary agreement with an organization, proprietary research is not appropriate for inclusion in a tenure and promotion portfolio. In cases where all or part of the data, research instruments, and/or outcomes can be reviewed (albeit with some locational or respondent data identifiers suppressed for confidentiality purposes) such research is appropriate in the review of public scholarship.

File:pubsocstandards20090402.doc